A blue text with arrows

Description automatically generated

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Version 1

**Easy bike travel for all**

An e-bike is a great alternative for your daily journeys like the school run, your daily commute or a trip to the shops. Do the ride thing – embrace easy bike travel with e-pedal power.

To find out more about e-bikes and available support, visit:[**DoTheRideThing.co.uk**](https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fdotheridething.co.uk&c=E,1,MfdV_F5R5lWROUBnXlPFVgWzhUlM1GQ5ouisznSTvU7axR2ZzGB6R3WCZWwF0-P0RDW_UrGNZU05-uu9eC3X7TBfRMKk2c2jZl_-EsHAveMqNCY,&typo=1)

Version 2

**E-Pedal Power**

An e-bike is a good choice for all types of journeys and is a great swap for the car when you’re not going far. Do the ride thing – embrace easy bike travel with e-pedal power.

To find out more about e-bikes and available support, visit: **[DoTheRideThing.co.uk](https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fdotheridething.co.uk&c=E,1,MfdV_F5R5lWROUBnXlPFVgWzhUlM1GQ5ouisznSTvU7axR2ZzGB6R3WCZWwF0-P0RDW_UrGNZU05-uu9eC3X7TBfRMKk2c2jZl_-EsHAveMqNCY,&typo=1" \o "https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fdotheridething.co.uk&c=E,1,MfdV_F5R5lWROUBnXlPFVgWzhUlM1GQ5ouisznSTvU7axR2ZzGB6R3WCZWwF0-P0RDW_UrGNZU05-uu9eC3X7TBfRMKk2c2jZl_-EsHAveMqNCY,&typo=1)**

Version 3

**Discover the freedom of easy bike travel**

An e-bike is a great alternative for all types of journeys - your daily commute, a trip to the shops or a fun day out. The e-power assistance can take you further with less effort and more joy!

To find out more about e-bikes and available support, visit:[**DoTheRideThing.co.uk**](https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fdotheridething.co.uk&c=E,1,MfdV_F5R5lWROUBnXlPFVgWzhUlM1GQ5ouisznSTvU7axR2ZzGB6R3WCZWwF0-P0RDW_UrGNZU05-uu9eC3X7TBfRMKk2c2jZl_-EsHAveMqNCY,&typo=1)

Version 4

**Embrace E-Pedal Power**

An e-bike is a great alternative for all types of journeys - your daily commute, a trip to the shops or a fun day out. The e-power assistance can take you further with less effort and more joy!

To find out more about e-bikes and available support, visit: **[DoTheRideThing.co.uk](https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fdotheridething.co.uk&c=E,1,MfdV_F5R5lWROUBnXlPFVgWzhUlM1GQ5ouisznSTvU7axR2ZzGB6R3WCZWwF0-P0RDW_UrGNZU05-uu9eC3X7TBfRMKk2c2jZl_-EsHAveMqNCY,&typo=1" \o "https://linkprotect.cudasvc.com/url?a=http%3a%2f%2fdotheridething.co.uk&c=E,1,MfdV_F5R5lWROUBnXlPFVgWzhUlM1GQ5ouisznSTvU7axR2ZzGB6R3WCZWwF0-P0RDW_UrGNZU05-uu9eC3X7TBfRMKk2c2jZl_-EsHAveMqNCY,&typo=1)**